

CHRISTOPHER W. ANDERSON, Ph.D., CFA

Associate Professor

Anderson Chandler Fellow in Business

The University of Kansas School of Business

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<http://www.business.ku.edu/faculty/anderson-christopher-w/>

Christopher W. Anderson is an experienced teacher, accomplished scholar, and engaged leader at the University of Kansas and its host city of Lawrence, Kansas.

A native of Council Bluffs, Iowa, Anderson attended Creighton Preparatory School in Omaha, Nebraska, the University of Iowa for bachelors and masters degrees in business and economics, and the University of Pittsburgh for a Ph.D. in financial economics. Before joining the University of Kansas, Anderson taught at the University of Missouri-Columbia and the Pennsylvania State University.

Anderson's scholarship focuses on capital markets, corporate finance, international finance, and real estate, and he has published in many of the most prestigious journals in academic finance, including the *Journal of Finance* and the *Journal of Financial Economics*. He has mentored several former doctoral students who enjoy thriving careers at business schools across the U.S.

Anderson teaches classes in international finance, corporate finance, and real estate finance. As a chartered financial analyst (CFA®), Anderson structures his undergraduate and MBA classes to combine insights from academic research with state-of-the-art business practice. He also co-directs KU's partnership agreement with the CFA Institute, routinely sponsors students for CFA scholarships, and serves as a curriculum consultant to the CFA Institute.

Anderson speaks Portuguese and Spanish, and before starting his academic career he worked as a financial analyst in Rio de Janeiro, Brazil. He has also enjoyed professional and academic experiences in Chile and Ecuador. He has frequently led MBA students to Brazil on project-based study abroad experiences involving U.S. and Brazilian firms across a variety of industries.

Anderson has been active in several service and leadership roles at the KU School of Business, including service on the dean's search committee, the Faculty Research Evaluation & Development Team, the P&T Committee, the Faculty Advisory Committee to the dean, the Masters Programs Team, and the Faculty Advisory Committee to the federal grant-funded Center for International Business Education & Research. Anderson also serves on the University Committee on Sabbatical Leaves and in the football student athletes mentoring program. He is active in interdisciplinary scholarship with the Center of Latin American Studies, the Center for East Asian Studies, and the Center for Global & International Studies.

Anderson lives in Lawrence with his wife Shari, their three children, John (12), Ethan (10), and Rosey (2), and a yellow junkyard dog named Bogey. He is involved in scouting activities and at Saint John the Evangelist Catholic Church.



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ACADEMIC & PROFESSIONAL EXPERIENCE

2000-present, University of Kansas School of Business, Lawrence, KS

Anderson Chandler Faculty Fellow in Business since 2011; Ron Harper Faculty Fellow in Business

2005-2011; Associate professor with tenure since 2003; Assistant Professor, 2000-2003; Core faculty

member, Center for Global & International Studies; Core faculty member, Center of Latin American

Studies; Affiliated faculty member, Center for East Asian Studies

2002, 1998, 1997, Visiting research professor, Universidad Técnica Federico Santa María, Ecuador

1997-2000, Assistant professor, Department of Finance, University of Missouri-Columbia

1995-1997, Visiting assistant professor, Department of Finance, Pennsylvania State University

1993-1994, Senior analyst, Atlantic Capital Consultoria Financeira, Rio de Janeiro, Brazil

1983-1986, Student fundraiser and assistant to major gifts development officer, U. of Iowa Foundation

1985 Intern in political affairs, InterNorth Corporation, Omaha, Nebraska

EDUCATION & CREDENTIALS

1998 Chartered Financial Analyst, CFA Institute; Member of Kansas City CFA Society

1995 Ph.D., Financial Economics, Katz Graduate School of Business, University of Pittsburgh

1990 M.A., Economics, College of Business Administration, University of Iowa

1989 Certificate in Advanced Portuguese, Instituto Brasil-Estados Unidos, Rio de Janeiro

1989 M.A., Business, College of Business Administration, University of Iowa

1986 B.B.A., Business, College of Business Administration, University of Iowa

1983 Highest Honors, Creighton Preparatory School, Omaha, Nebraska

PUBLISHED & FORTHCOMING SCHOLARSHIP

Anderson, C.W. and Eli Beracha, 2011. Frothy housing markets and local stock-price movements.

Forthcoming, Journal of Real Estate Finance & Economics.

Anderson, C.W. and Eli Beracha, 2011. Local comovement in REIT returns: implications for portfolio

performance. Forthcoming, Journal of Real Estate Portfolio Management.

Anderson, C.W., Mark Fedenia, Mark Hirschey, and Hilla Skiba, 2011. Cultural influences on home bias

and international diversification by institutional investors. Journal of Banking & Finance 35, 916-934.

Anderson, C.W. and Ying "Jenny" Zhang, 2010. Security market reaction to FDA fast track

designations. Journal of Health Care Finance 37, No. 2, 26-47.

Anderson, C.W. and Eli Beracha, 2010. Home-price sensitivity to capital market factors: analysis of ZIP

CODE level data. Journal of Real Estate Research 32, No. 2, 161-185.

Anderson, C.W. and Eli Beracha, 2008. Robustness of the headquarters city effect on stock returns.

Journal of Financial Research 31, No. 3, 271-300.

Anderson, C.W. and Luis Garcia-Feijóo, 2006. Empirical evidence on capital investment, growth

options, and security returns. Journal of Finance 61, No. 1, 171-194.

Anderson, C.W., David Becher, and Terry L. Campbell, 2004. Bank mergers, the market for bank CEOs, and managerial incentives. Journal of Financial Intermediation 13, 6-27.

Anderson, C.W. and Terry L. Campbell, 2004. Corporate governance of Japanese banks. Journal of Corporate Finance 10, 327-354. An earlier version appeared in Global Financial Crises: Implications for Banking and Regulation, Proceedings, 1999 Conference on Bank Structure and Competition, Federal Reserve Bank of Chicago, 496-515.

Anderson, C.W., Terry L. Campbell, Jayaraman Narayanan, and Gershon N. Mandelker, 2003. Bank monitoring, firm performance, and top management turnover in Japan, in Mark Hirschey, Kose John, and Anil Makhija (eds.), Advances in Financial Economics 8, 1-27.

Anderson, C.W., Tomas Jandik, and Anil K. Makhija, 2001. Determinants of foreign ownership in newly privatized companies in transition economies. The Financial Review 36, 161-176.

Anderson, C.W. and Terry L. Campbell, 2000. Restructuring the Japanese banking system: Has Japan gone far enough? International Review of Financial Analysis 9, No. 2, 197-218.

Anderson, C.W. and Anil K. Makhija, 1999. Deregulation, disintermediation, and agency costs of debt: evidence from Japan. Journal of Financial Economics 51, No. 2, 309-339. An earlier version appeared in The New Tool Set: Assessing Innovations in Banking, Proceedings, 1995 Conference on Bank Structure & Competition, Federal Reserve Bank of Chicago, 406-426.

Anderson, C.W., 1999. Financial contracting under extreme uncertainty: an analysis of Brazilian corporate debentures. Journal of Financial Economics 51, No. 1, 45-84.

Anderson, C.W., 1994. The latest perspective on Brazilian bank stocks. LatinFinance, May 1994, 76-79.

WORKING PAPERS & WORKS IN PROGRESS

Anderson, C.W. and Ying "Jenny" Zhang, 2011. External contracting and equity financing at biotech firms: evidence from PIPEs. Revise and resubmit, Journal of Entrepreneurial Finance.

Anderson, C.W., and Na Dai, 2011. Strategic versus financial investors: A contractual perspective based on PIPE financing structures. Presented at 2010 FMA meetings and the 2011 FMA-European meetings.

Anderson, C.W., Vladimir Ivanov, and Shane Moser, 2011. Home price appreciation and entrepreneurial activity: evidence from the housing boom. Presented at 2010 ARES meetings.

Anderson, C.W. and Hilla Skiba. Contagion: financial market response to avian influenza. Working paper. Research funded by Institute for International Business research grant.

Anderson, C.W. and Eli Beracha. What factors affect the premium or discount of public EREITs relative to their private market value? Work in progress.

Anderson, C.W., Eli Beracha, and Brian Henry. REIT property investment activity and security returns. Work in progress.

Anderson, C.W., Eli Beracha, Henrik Cronqvist, Anil Makhija, and Scott Yonker. Home purchase and financing decisions by CEOs. Work in progress.

Anderson, C.W., Melissa Birch, and Hilla Skiba. Economic exchange rate risk: the case of Embraer versus Bombardier. Work in progress.

Anderson, C.W. and Raquel Alexander. Dispersion in performance of age- and horizon-targeted 529 college savings plans. Work in progress.

AWARDS FOR SCHOLARSHIP

2010 Institute for International Business research grant award, KU School of Business
2007 Doctoral student mentor award, KU Association of Business Doctoral Students
2007 Institute for International Business grant award, KU School of Business
2006 Guy O. Mabry Award for outstanding research publication, KU School of Business
2006 Top 10% paper designation, Financial Management Association annual meeting
2007, 2006, 2005 General Research Fund grants, University of Kansas
2005 Pre-proposal research grant, KU Center for Research on Entrepreneurial Activity
2004 Finalist for best article award for 2004, *Journal of Financial Intermediation*
2004, 2003 Oswald Faculty Fellowship for Research, KU School of Business
2003 Outstanding paper award in investments, Midwest Finance Association meetings
2002 New Faculty General Research Fund Award, KU Center for Research
2001 Faculty research grant award, KU CIBER
2001 Curriculum internationalization grant, KU Office for International Programs
2001 International research fund grant, KU Office for International Programs
2000, 1999 Financial Research Institute grants, University of Missouri
2000 Greek Week 2000 outstanding faculty member nominee, University of Missouri
1999 Best professor, MU MBA Association
1999 MU College of Business Internationalization Committee research grant
1999 Outstanding paper in international finance, Eastern Finance Association meetings
1997 Harry Hall Trice Faculty Research Award, University of Missouri
1993 Richard D. Irwin Fellowship for Doctoral Dissertation Research, University of Pittsburgh
1990-1993, 1995 Kurhajec Fellowship for Graduate Study, University of Pittsburgh
1988 Foreign Language & Area Studies Fellowship for study of Portuguese in Brazil, University of Iowa

SCHOLARLY PRESENTATIONS & CONFERENCE PARTICIPATION

2011 Financial Management Association European conference, Porto, Portugal
2011 American Real Estate Society annual meeting, Seattle
2010 Financial Management Association annual meeting, New York
2010 Latin American Real Estate Society annual meeting, São Paulo, Brazil
2010 American Real Estate Society annual meeting, Naples, FL
2009 American Real Estate Society annual meeting, Monterey, CA
2008 Southern Finance Association annual meeting, Key West
2008 Financial Management Association annual meeting, Dallas
2008 American Real Estate Society annual meeting, Captiva Island
2008 Southwinds Finance Conference, Lawrence, KS
2008 Eastern Finance Association Conference, St. Augustine
2008 Midwest Finance Association meetings, San Antonio
2007 Financial Management Association annual meeting, Orlando
2007 Eastern Finance Association Conference, New Orleans
2007 American Real Estate Society annual meeting, San Francisco
2007 Helping Failed States Recover, KU CIBER-sponsored conference, Lawrence
2006 Financial Management Association annual meeting, Salt Lake City
2006 Allied Social Sciences Association meetings, Boston
2005 Financial Management Association annual meeting, Chicago
2004 Financial Management Association annual meeting, New Orleans
2004 Venture Capital & Private Equity Conference, Kansas City
2003 Midwest Finance Association meetings, St. Louis
2003 Association of Financial Economists Meeting (ASSA), Washington, DC
2002 Financial Management Association annual meeting
2002 *La Merienda* series, KU Center of Latin American Studies
2002 Corporate Control, Corporate Disclosure conference, Kansas City

2002 Internationalizing Doctoral Education in Business, Ohio State University
2002 Eastern Finance Association Conference, Baltimore, program committee
2001 Corporate Governance in the Banking & Financial Services Industries, New York
2000 Financial Research Institute Symposium, University of Missouri
2000 Financial Management Association annual meeting, Seattle
2000 Western Finance Association Meetings, Sun Valley
2000 Financial Management Association European Meeting
1999 Financial Research Institute Symposium, University of Missouri
1999 Conference on Bank Structure and Competition, Chicago
1999 Eastern Finance Association Conference, Miami
1998 Australasian Finance and Banking Conference, Sydney
1998 Financial Management Association Meetings, Chicago
1998 Business Association of Latin American Studies Conference, South Padre Island
1998 Association of Financial Economists Meeting, Chicago
1997 Latin American and Caribbean Economics Association Conference, Bogotá
1996 Financial Management Association Meetings, New Orleans
1995 Managing in Emerging Markets Conference, Syracuse
1995 Financial Management Association Meetings, New York
1995 Western Economics Association Conference, San Diego
1995 Conference on Bank Structure and Competition, Chicago
1993 Eastern Finance Association Conference, Richmond

Invited presentations at University of Missouri-St. Louis, Mississippi State University, University of Arkansas, University of Kansas, University of Missouri, Baruch College, Penn State, University of Georgia, Georgia Tech, Fordham University, and UMass-Boston.

INTERNATIONAL EXPERIENCE

Languages: Portuguese: Near fluency in reading, writing, and speaking

Spanish: Reading ability, modest speaking skills

2011 Porto, Portugal, FMA-European conference
2010 São Paulo, panelist, plenary session on foreign investment in Brazilian real estate market, Latin American Real Estate Society annual meeting
2010 Rio de Janeiro, São Paulo, and Campinas, CIBER MBA Global Business Project, Brazil country coordinator and faculty advisor to team that consulted with Wenger Manufacturing
2009 Beijing, Chongqing, and Guangzhou, personal travel to adopt a foundling Chinese girl
2009 São Paulo and Rio de Janeiro, co-director of short-term KU study abroad course Business in Brazil.
2009 São Paulo, Rio de Janeiro, and Itajaí (SC), CIBER MBA Global Business Project (GBP) Brazil country coordinator and faculty advisor to team that consulted with Pepsico's Coqueiro unit
2008 São Paulo and Rio de Janeiro, CIBER MBA GBP Brazil country coordinator and faculty advisor to team that consulted with infrastructure management firm CCR
2005 São Paulo, Rio de Janeiro, and São José dos Campos, team-taught MBA Global Research Intensive Project (GRIP) on global aviation industry with a focus on aircraft manufacturer Embraer SA
2002, 2001 Santiago and Valparaíso, field research on Chilean social security system
2002, 1998, 1997 Guayaquil, Visiting Research Professor, Universidad Técnica Federico Santa María
1998 Sydney, presentation at Australasian Finance & Banking Conference
1998 Quito and Galápagos Islands, vacation travel
1997 Bogotá, special guest, Latin American & Caribbean Economics Association Conference
1996 Rio de Janeiro and São Paulo, field research on Brazilian bond markets
1994 Monte Video and Punta del Este, vacation travel
1993-1994 Rio de Janeiro, Senior Financial Analyst at Atlantic Capital Consultoria Financeira
1992 Rio de Janeiro and Ouro Preto, Brazil, vacation travel
1989 Rio de Janeiro, intensive language study at Instituto Brasil-Estados Unidos/U. of Florida program

TEACHING EXPERIENCE

Undergraduate-level classes at University of Kansas: International Finance; Real Estate Finance & Investing; Financial Markets & Institutions; Emerging Markets; Capitalism (team taught); Independent studies in international banking, PIPE financing, Chilean pension fund system, and investment banking.

MBA-level classes at University of Kansas: International Finance; Business Investment; Business Finance.

Doctoral-level classes at University of Kansas: Seminar in Business Finance; Research Issues in Finance; Doctoral-level independent studies in investment banking, international finance, real estate finance, entrepreneurial finance, real options, and contracting.

Ph.D. and MA students mentored:

Jian Huang, fourth-year Ph.D. student, faculty advisor

Shane Moser, Ph.D. 2010 committee member, placement at University of Mississippi

Hilla Skiba, Ph.D. 2008 committee co-chair, placement at University of Wyoming

Eli Beracha, Ph.D. 2007, committee co-chair, placement at East Carolina University

Jenny Zhang, Ph.D. 2007, committee co-chair, placement at Missouri State University

Na Dai, Ph.D. 2006, committee member, initial placement at U. of New Mexico, now at U. of Albany

Luis Garcia-Feijóo, Ph.D. 2001 (Missouri), committee member, initial placement at Creighton

University; now at Florida Atlantic University

Nevi Danila, Ph.D. 2000, external reader (AGSM)

Study abroad classes and other international education offerings:

2010 Global Business Project (GBP). A 10-week MBA team consulting project study abroad offered via the GBP Consortium of CIBERs. Eight weeks of virtual team consultation followed by two weeks in-country in Brazil. Served as Brazil country co-coordinator for three MBA teams and as faculty advisor to GBP team that consulted with Wenger do Brasil in Campinas.

2009 Business in Brazil. A two-week short-term KU MBA study abroad class, with travel to Rio de Janeiro and São Paulo. Field visits included Instituto Dois Irmãos, Fazenda do Anil, the Brazil-United States Chamber of Commerce, Natura, S&P Latin America, and Petrobras.

2009 Global Business Project (GBP). A 10-week MBA team consulting project study abroad offered via the GBP Consortium of CIBERs. Eight weeks of virtual team consultation followed by two weeks in-country in Brazil. Served as Brazil country co-coordinator for four MBA teams and as faculty advisor to GBP team that consulted with Pepsico's Coqueiro seafood division, with field work in Rio de Janeiro, São Paulo, and Itajaí.

2008 Global Business Project (GBP). A 10-week MBA team consulting project study abroad offered via the GBP Consortium of CIBERs. Eight weeks of virtual team consultation followed by two weeks in-country in Brazil. Served as Brazil country co-coordinator for five MBA teams and as faculty advisor to GBP team that consulted with infrastructure management firm Cia. de Concessões Rodoviárias (CCR), with fieldwork in Rio de Janeiro and São Paulo.

2005 Global Research Intensive Project (GRIP). An eight-week team-taught KU MBA course focusing on global aviation industry with a focus on Brazilian aircraft manufacturer Embraer SA. Six weeks on KU campus -- including field trips to Kansas-based aircraft manufacturers Cessna and Boeing -- followed by two weeks in Rio de Janeiro, São Paulo, and São José dos Campos with field visits to S&P-Latin America, BOVESPA, TAM, Cessna Finance, and Embraer.

2002, 1998, 1997, Visiting research professor, Universidad Técnica Federico Santa María, Guayaquil, Ecuador. Taught intensive two-week MBA-level classes on international finance and investment management.

SERVICE TO UNIVERSITY OF KANSAS & SCHOOL OF BUSINESS

University-level Service

Senior Administrative Fellow, 2011-2012
University Committee on Sabbatical Leaves, 2009-2012, 2008
University Judicial Board, 2008-2011
Core faculty member, Center for Global & International Studies, 2009-present
Core faculty member, Center of Latin American Studies, 2000-present
Affiliated faculty member, Center for East Asian Studies, 2000-present
KU football student athletes faculty mentor, 2010-present
Graduate Student Research Grants Committee, Latin American Studies, 2010, 2009, 2002
Phi Beta Delta Honor Society for International Scholars

School of Business-level Service

School of Business Dean Search Committee, 2010-2011
Faculty Advisory Committee, KU School of Business, 2010-2012, 2008-2010
Faculty Research Evaluation & Development Team, KU School of Business, 2009-2012
KU CIBER Faculty Advisory Committee, 2006-2011
Promotion & Tenure Committee, KU School of Business, 2005-2007
Masters Team, KU School of Business, 2001-2004
Co-director, KU School of Business - CFA Partnership Program, 2009-present
Sponsor of CFA scholarship program, 2000-present
Peer review of research team (PRET), faculty candidate for promotion to full professor, 2010
Mabry research award committee, KU School of Business, 2008
Institute for International Business research grant review committee, 2008
Peer review of research team (PRET), faculty candidate for promotion to associate professor, 2004
Search committees for finance faculty, 2011-12, 2010-11, 2008-09, 2005-06, 2004-05, 2003-04
Search committees for international business faculty, 2011-2012, 2004-2005, 2002-2003
Search committee for accounting faculty, 2009-2010
Faculty Fellow, KU Center for International Business (CIB), 2000-2006

EXTERNAL SERVICE TO THE ACADEMY

2003-present Associate Editor, *The Financial Review*
2009-present, consultant to CFA Curriculum Program, CFA Institute
2011 Midwest Finance Association annual meeting program committee
2010 External reviewer for promotion/tenure candidate at Robert Morris University
2007, 2002, 1999 Eastern Finance Association annual meeting program committee
2006, 2005 Financial Management Association annual meeting program committee
2008, 2001 International finance textbook reviewer for Irwin/McGraw Hill
2004-2008 Valuation, corporate finance, and international finance textbook reviewer for Addison-Wesley
2003 Midwest Finance Association Conference, program committee, paper awards reviewer
2003 Association of Financial Economists Meetings (ASSA), session co-organizer
2000 European FMA Meeting, program committee
2000 External reader, Nevi Danila (Ph.D. 2000), Australian Graduate School of Management
1999-2000, Economic Development Committee, Missouri/Pará Partners of the Americas

Ad hoc referee for the *Journal of Finance*, *Journal of Quantitative & Financial Analysis*, *Journal of Money, Credit, & Banking*, *Journal of Business*, *Journal of Corporate Finance*, *Journal of Banking & Finance*, *The Pacific-Basin Finance Journal*, *The Financial Review*, *Journal of Multinational Financial Management*, *Corporate Governance: An International Review*, *NeuroPsychoEconomics*, *Journal of International Financial Management & Accounting*, *International Review of Financial Analysis*, *International Journal of Banking, Accounting & Finance*, and *Journal of the Japanese & International Economies*.

EXTERNAL SERVICE TO COMMUNITIES

2008-present, Finance Council, Saint John the Evangelist Church, Lawrence, KS

Approve and monitor an annual combined church and preschool-6th grade school budget of \$2.3 million. Advise pastor on financial decision making. Monitor accounting and transaction systems.

2005-present, Den leader and Pack Committee member, Cub Scout Pack 3057, Lawrence, KS

Plan and supervise biweekly scouting activities for a den of up to 12 grade school boys. Volunteer at annual Douglas County Cub Scout Day Camp. Anderson is trained in leadership and youth protection by the Boy Scouts of America; he has also received *Virtus* youth protection training by the Archdiocese of Kansas City.

2010-present, Committee member, Boy Scout Troop 52, Lawrence, KS

2009-present, Friends of Two Brothers, Lawrence, KS and Rio de Janeiro

Member of philanthropic society in support of the Two Brothers Foundation and its sister organization in Brazil, Instituto Dois Irmãos. 2bro/i2i provides opportunities in education, community service, and international exchange for residents of the favela of Rocinha.

2004-2010, Board of directors, Jayhawk Golf Club, Lawrence, KS

Assist in leadership and operations for a men's golf league involving 80 members responsible for 32 weekly events and more than 1000 rounds at Alvamar Public Golf Course in 2008. Serve as liaison to Alvamar Country Club. Member of 2007 Kansas Cup champion team.

PERSONAL INFORMATION

Hometown: Council Bluffs, Iowa.

Married to Shari Lee Anderson (née Roberts), originally from the Hyde Park neighborhood of Chicago. Shari earned her BA in English Literature at U. of Illinois and her Ph.D. in English Literature & Film Studies at U. of Chicago. Her dissertation and subsequent research included topics such as representations of gender and ethnicity in World War II era Hollywood musicals, Chinese-American actress Ana May Wong, Brazilian performer Carmen Miranda, and the road movies of film director Clint Eastwood. She formerly was professor of film studies at The Pennsylvania State University. Currently Shari is a homemaker and works part-time as a religious education instructor and preschool art instructor.

Children: John Ulysses (12 years old), Ethan Horatio (10 years old), and Rose Leshuang (2 years old).

Anderson's pastimes include church activities, golf, scouting, bicycling, gardening, fiction, classic cinema, home improvements, and the companionship of a yellow junkyard dog named Bogey.



REFERENCES

Dr. Douglas Houston
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